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Public consultation on the evaluation of the State aid rules for the deployment of broadband networks

Fields marked with * are mandatory.

Introduction

Although investment in telecommunications network deployment comes mainly from private operators, EU countries also provide public support ('state aid').

EU competition controls play an important role in ensuring this public support does not harm competition (by crowding out private investment, subsidising local monopolies or discriminating against certain technology platforms), while ensuring that public support creates modern infrastructure that reduces the digital divide where commercial operators have no incentives to invest.

The **EU rules** for public spending on the deployment of broadband infrastructure are:

- The 2013 Broadband Guidelines
- the relevant provisions of the General Block Exemption Regulation (GBER), 2014

Taken together, these EU rules are referred to as 'the state aid rules for the deployment of broadband infrastructure'.

In addition, public support in this sector must be in line with the objectives set out in the:

- Digital Agenda for Europe (DAE) (2010)
- Gigabit Society Communication (targets added in 2016 for telecoms network deployment by 2025, in line with expected use, market and technological developments).

Note also that investing in connectivity to achieve the 2025 objectives is a prerequisite for the new EU digital strategy, Shaping Europe's Digital Future.

Why are we consulting?

As part of our evaluation of the rules described above, we would like to know your views on whether the rules:

- have stimulated telecommunications infrastructure deployment and boosted competitiveness in the sector
- respond to both technological developments and socio-economic needs
- meet the new EU strategic objectives in Shaping Europe's Digital Future.

Following the evaluation, we may make some changes (legislative or other).

A summary of our findings from the consultation will be <u>published here in Q3/2021</u>.

To help us analyse your reply:

- please keep your answers concise
- the 'extra comments' box is limited to **3,000 characters** (unless stated otherwise), but you can include **documents** and **URLs** to relevant online content
- although you can respond 'n ot applicable/no relevant experience or knowledge' to any question, please give specific answers as much as possible (to help us gather solid evidence).

Saving and submitting

If you click 'Save as Draft' (to break off and finalise your response later), you must save the link that you receive from the EUSurvey tool on your computer. Without it, you won't be able to access the draft again.

After submitting your finalised response, you'll be able to **download a copy**.

Questions marked with an asterisk (*) are **mandatory**. To see how we will protect your data, read the attached privacy statement.

Contacts

Still got questions?

For technical problems, please contact our CENTRAL HELPDESK.

You may also contact us via the following functional mail box: COMP-BBGL@ec.europa.eu

Who are we consulting?

The consultation is open to any interested public or private organisation or individual.

We are particularly interested in feedback from bodies with expertise or **experience in the broadband infrastructure sector** (industry, academia, consultancy/law firms, all levels of government and managing authorities managing as well as national regulators applying EU state aid rules).

This general consultation is complemented by the technical questionnaire available on the website of <u>DG</u> Competition.

About you

*Language of my contribution		
Bulgarian		
Croatian		
Czech		

- DanishDutch
- English
- Estonian
- Finnish
- French

(Gaelic
(German
([©] Greek
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(Business association
(Company/business organisation
(Consumer organisation
(EU citizen
(Environmental organisation
(Non-EU citizen
(Non-governmental organisation (NGO)
(Public authority
(Trade union
(Other
* Firs	st name
	Markus
*Sui	rname
	Ortwein

*Email (this won't be p	oublished)		
ortwein@buglas.de			
*Organisation name			
255 character(s) maximum			
German Federal Associ	ation of Fiber Access Oper	ators (BUGLAS)	
*Organisation size			
Micro (1 to 9 en	nployees)		
Small (10 to 49	employees)		
Medium (50 to 2	249 employees)		
Large (250 or m	nore)		
Transparency registe 255 character(s) maximum Check if your organisation is influence EU decision-making	on the <u>transparency regist</u>	<u>er</u> . It's a voluntary database fo	r organisations seeking to
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*Country of origin Please add your country of o	origin, or that of your organi	sation.	
Afghanistan	Djibouti	Libya	Saint Martin
Åland Islands	Dominica	Liechtenstein	Saint Pierre
Albania	Dominican Republic	Lithuania	and Miquelon Saint Vincent and the Grenadines
Algeria	Ecuador	Luxembourg	© Samoa

Macau

Malawi

Malaysia

Maldives

Madagascar

Egypt

El Salvador

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Guinea

Estonia

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American

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Angola

Anguilla

Antarctica

4

San Marino

Príncipe

Senegal

Serbia

Saudi Arabia

São Tomé and

Antigua and Barbuda	Eswatini	Mali	Seychelles
Argentina	Ethiopia	Malta	Sierra Leone
Armenia	Falkland Islands	MarshallIslands	Singapore
Aruba	Faroe Islands	Martinique	Sint Maarten
Australia	Fiji	Mauritania	Slovakia
Austria	Finland	Mauritius	Slovenia
Azerbaijan	France	Mayotte	SolomonIslands
Bahamas	French Guiana	Mexico	Somalia
Bahrain	French Polynesia	Micronesia	South Africa
Bangladesh	French	Moldova	South Georgia
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			Islands
Barbados	Gabon	Monaco	South Korea
Belarus	Georgia	Mongolia	South Sudan
Belgium	Germany	Montenegro	Spain
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Brunei	Haiti	Nigeria	Timor-Leste
Bulgaria	Heard Island and McDonald Islands	Niue	Togo
Burkina Faso	Honduras	Norfolk Island	Tokelau
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Republic	49	· a.aa	. a vala
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China	Israel	Papua New	United Arab
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Island			Kingdom
Clipperton	Jamaica	Peru	United States
Cocos (Keeling)	Japan	Philippines	United States
Islands			Minor Outlying
			Islands
Colombia	Jersey	Pitcairn Islands	Uruguay
Comoros	Jordan	Poland	US Virgin
			Islands
Congo	Kazakhstan	Portugal	Uzbekistan

Cook Islands	Kenya	Puerto Rico	Vanuatu
Costa Rica	Kiribati	Qatar	Vatican City
Côte d'Ivoire	Kosovo	Réunion	Venezuela
Croatia	Kuwait	Romania	Vietnam
Cuba	Kyrgyzstan	Russia	Wallis and
			Futuna
Curação	Laos	Rwanda	Western
			Sahara
Cyprus	Latvia	Saint	Yemen
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Czechia	Lebanon	Saint Helena	Zambia
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Democratic	Lesotho	Saint Kitts and	Zimbabwe
Republic of the		Nevis	
Congo			
Denmark	Liberia	Saint Lucia	

What is your interest and the main reason for responding?

500 character(s) maximum

The German Federal Association of Fiber Access Operators ("BUGLAS" - as per German initials) represents those enterprises and operators which push forward the FttB/H deployment in Germany. Against this background we call for investment-friendly framework conditions enabling a successful realisation of private FttB/H business models.

Please briefly describe your **activities/organisation/company** and (if applicable) the main **goods/services** you provide

500 character(s) maximum

BUGLAS represents those enterprises and operators which are already accountable for about 1.1 million FttB/H connections. Our members, among them NetCologne, M-net, Wilhelm.tel, MDCC and over 150 other enterprises, plan to connect another million further homes and enterprises directly via fiber.

What kind	of service	es does	vour con	npanv	provide?
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Retail

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what kind of technology does your company use?
ADSL/SDSL/HDSL
□ VDSL
VDSL + Vectoring
☐ G.Fast
Coax DOCSIS 1.x/2.x
Coax DOCSIS 3.0
Coax DOCSIS 3.1
□ 3G
4G/LTE
□ 5G
□ FWA
□ FTTH
□ FTTB
FTTC
other
If other, please specify
1000 character(s) maximum
Publication privacy settings
The Commission will publish the responses to this public consultation. You can choose whether you would like
your details to be made public or to remain anonymous.
Anonymous
Only your type of respondent, country of origin and contribution will be
published. All other personal details (name, organisation name and size,
transparency register number) will not be published.
Public Your personal details (name, erganisation name and size, transpersors)
Your personal details (name, organisation name and size, transparency register number, country of origin) will be published with your contribution.
register number, country of origin) will be published with your contribution.
■ I agree with the personal data protection provisions
Questionnaire

This consultation relates to the EU state aid rules for deploying broadband infrastructure – namely the Broadband Guidelines and the relevant parts of the General Block Exemption Regulation (*unless otherwise specified*).

Section 1 - Effectivenes

To what extent have the rules met their objectives?

1.	What is your	assessment of	of state	e aid	policy	on br	roadband i	infrastructu	re
de	eployment in g	general?							

- Very good
- Good
- Neutral
- Not so good
- Very bad
- Not applicable/no relevant experience or knowledge

Please explain

3000 character(s) maximum

For the broadband deployment, especially in rural areas of Germany, funding programmes play an important role. Thus, the design of the state aid rules has a significant impact on the broadband deployment in Germany. A few weeks ago, the funding programme for "grey" areas was notified by the European Commission.

BUGLAS generally appreciates the european framework scheme for state aid programmes in the context of broadband deployments. In the past, the state aid rules have provided guidance for the German broadband deployment. However, the principle of technology neutrality in practice turned out to incentivise the funded deployment of interim solutions like FttC-infrastructures with vectoring. To take into account the technological progress of the last decade and the Gigabit Communication, especially the NGA-definition should be replaced by a forward-looking definition. Instead of a distinction between three areas, the revised state aid rules should only contain a destinction between areas where a FttB/H infrastructure already exists ("black") and where this is not the case ("white").

The principle of technology neutrality in practise turned out to be inappropriate, since until 2018 the FttC-deployment with vectoring was eligible in Germany. Thus, Deutsche Telekom benefited from vectoring deployment until the German government in 2018 limited eligibility to deployments of gigabit-capable network infrastructures. Because vectoring is an interim solution, it is foreseeable that former FttC-funding areas will need a second funding programme, replacing the FttC-infrastructure by FttB/H-infrastructure. On ground of the doubled bureaucratic burden as well es on ground of the repeated use of public ressources, the principle of technology neutrality yields a significant macroeconomic inefficiency of funding programmes in Germany. Thus, to prevent future funding programmes from such inefficiencies, the principle of technology neutrality should be critically reviewed.

In order to classify networks, the current state aid rules basically consider download rates. However, in the light of the increased demand for real-time communication between users and machines, a forward-looking network classification should also reflect the increased importance of the upload rate, of technical parameters (i.e. latency period or package lost rate) and of reliability and robustness parameters.

These parameters can only be reliably met by FttB/H-networks. That's why it is prospectively necessary that all areas without an existing or planned FttB/H-infrastructure will become in general eligible.

Further information can be abstracted from our response to the public targeted consultation.

For queries, please do not hesitate to contact us.

2. To what extent have the Broadband Guidelines achieved the following objectives?

Objective 1. Supporting the rapid deployment of broadband infrastructure, helping reduce the 'digital divide':

	Totally	Partially	Neutral	Not at all	Not applicable /no relevant experience or knowledge
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a. Facilitating the deployment of broadband infrastructures.	0	•	0	0	0
b. Bringing connectivity to low population density, rural and remote areas.	•	0	0	0	0
c. Addressing market failures or major inequalities.	0	•	0	0	©
d. Providing higher quality services at affordable prices.	•	0	0	0	0
e. Supporting investments in line with EU common objectives, as specified in the Digital Agenda connectivity targets for 2020: (i) all Europeans have access to much higher internet speeds of above 30 Mbps and (ii) 50 % or more of European households subscribe to internet connections above 100 Mbps.	•	•	©	0	©

Objective 2. Limiting distortion of competition:

	Totally	Partially	Neutral	Not at all	Not applicable /no relevant experience or knowledge
a. Protecting existing investment.	0	•	0	0	0
b. Protecting future investment plans.	0	0	•	0	0
c. Promoting competition in the electronic communication sector for the market (via competitive selection procedures).	0	•	0	0	0
d. Promoting competition in the electronic communication sector in the market (via wholesale access rules).	0	•	0	0	0

Objective 3. Transparent decision making

	Totally	Partially	Neutral	Not at all	Not applicable/no relevant experience or knowledge
Are the Broadband Guidelines clear?	0	•	0	0	0
Do the Broadband Guidelines provide sufficient guidance?	0	•	0	0	0

3000 character(s) maximum		

3. To what extent has the General Block Exemption Regulation specifically contributed to the following objectives:

Objective 1. Supporting the rapid deployment of broadband infrastructure, helping reduce the 'digital divide':

	Totally	Partially	Neutral	Not at all	Not applicable /no relevant experience or knowledge
a. Facilitating the deployment of broadband infrastructures.	0	0	0	0	0
b. Bringing connectivity to low population density, rural and remote areas.	0	0	0	0	0
c. Addressing market failures or major inequalities.	0	0	0	0	0
d. Providing higher quality services at affordable prices.	0	0	0	0	0
e. Supporting investments in line with EU common objectives, as specified in the Digital Agenda connectivity targets for 2020: (i) all Europeans have access to much higher internet speeds of above 30 Mbps and (ii) 50 % or more of European households subscribe to internet connections above 100 Mbps.	•	•	•	•	•

Objective 2. Limiting distortion of competition:

	Totally	Partially	Neutral	Not at all	Not applicable /no relevant experience or knowledge
a. Protecting existing investment.	0	0	0	0	0
b. Protecting future investment plans.	0	0	0	0	0

communication sector for the market (via competitive selection procedures).	•	0	0	0	0
d. Promoting competition in the electronic communication sector in the market (via wholesale access rules).	0	0	0	0	0
ective 3. Transparent decision mak	king				
	Totally	Partially	Neutral	Not at all	Not applicable /no relevan experience or knowledg
Are the rules in the General Block Exemption Regulation clear?	0	0	0	0	0
Do the rules in the General Block Exemption Regulation give sufficient guidance?	0	0	0	0	0
ase explain and give examples O character(s) maximum The General Block Exemption Regu					
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The General Block Exemption Reguexempted from the obligation to	be notifie	ed to the	Commis	sion. T	Not applicable /no relevant experience or
The General Block Exemption Regulation to ent do you agree with the following	be notifie statemen	ed to the ts on thos	Commisse eligibi	Not at	Not applicable /no relevant experience

5. Regarding the different activities listed below, **have you faced any barriers** in deploying broadband infrastructure? They are related to:

	Yes	No	Not appliycable/no relevant experience or knowledge
Administration related to State aid assessment	0	0	©
Administration related to national procedures	•	0	©
3. Due diligence/feasibility study	0	0	0
4. Designing the deployment & technical assistance	0	0	©
5. Mapping	0	0	0
6. Public consultation	0	0	0
7. Competitive selection process/ Tender	0	0	0
8. Civil engineering/construction specifications	0	0	©
9. Rights of way, permits, etc.	•	0	0
10. Wholesale access products and price specifications	0	0	©
11. Project management	0	0	0
12. Information sharing among public administrations	0	0	©
13. Legal actions/ challenges	•	0	0
14. Marketing	0	0	0
15. Transparency / access to documents	0	0	0
16. Other	0	0	0

Please explain and give examples

3000	character(s)	maximum	

Vectoring decisions by the German NRA (BNetzA)

- 6. Please give a weighting from 1 to 5, depending on the size of the barrier (1 for least obstructive and 5 for most obstructive)
 - 1. Administration related to State aid assessment



2. Administration related to national procedures	
3. Due diligence/feasibility study	
4. Designing the deployment & technical assistance	
5. Mapping	
6. Public consultation	
7. Competitive selection process/ Tender	
8. Civil engineering/construction specifications	
9. Rights of way, permits, etc.	
10. Wholesale access products and price specifications	
11. Project management	
12. Information sharing among public administrations	
13. Legal actions/ challenges	
14. Marketing	
15. Transparency / access to documents	
16. Other	

Please explain and give examples

3000 character(s) maximum	

- 7. Have there been any **unexpected results** after implementing the requirements set by the State aid rules for the deployment of broadband infrastructure?
 - Yes
 - No
 - Not applicable/no relevant experience or knowledge

Please explain and give examples

3	000 character(s) maximum

8. To what extent have the state aid rules for the deployment of broadband
infrastructure led to more effective State expenditure (better targeted State
intervention that delivers the desired objectives) - compared to a situation before
entry into force of the Broadband Guidelines in 2013 and General Block Exemption
Regulation in 2014.
Totally
Partially
Neutral
Not at all
Not applicable/no relevant experience or knowledge
Please explain and give examples
3000 character(s) maximum
9. The current General Block Exemption Regulation requires the use of a transpare
9. The current General Block Exemption Regulation requires the use of a transpare nt and non-discriminatory selection procedure , precluding a public authority
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Please explain and give examples

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eral Block Exemption Regulation?

	< 0.5%	< 1.0%	< 2%	< 5%	< 10%	>10%
Cost as % of aid amount	0	0	0	0	0	0
Cost as % of project budget	0	0	0	0	0	0

Please	explai	in and	aive	example	les
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Please explain and give examples
3000 character(s) maximum
4. To what extent have the 2013 Broadband Guidelines reduced the
dministrative burden (compared to 2009-13, when the sector was regulated only
y the 2009 Broadband Guidelines)?
Totally
Partially
Not at all
Not applicable/no relevant experience or knowledge
Please explain and give examples
3000 character(s) maximum
5. To what extent have the requirements set by the 2014 General Block
Exemption Regulation reduced the administrative burden (compared to 2009-
3, when the sector was regulated only by the 2009 Broadband Guidelines)?
Totally
Partially
Not at all
Not applicable/no relevant experience or knowledge

- 16. Cost of applying the rules do you think that, compared with the 2009 Broadband Guidelines, the new (2013) Broadband Guidelines have led to:
 - a reduction of the cost by < 30%

Please explain and give examples

3000 character(s) maximum

a reduction in cost by >30% <50%

Section 3 – Relevance Is EU action still necessary? Are the policy objectives still the right ones?	
Please explain and give examples 3000 character(s) maximum	
Not applicable/no relevant experience or knowledge	
[©] No	
Yes	
expenditure?	
18. Are the parts of the General Block Exemption Regulation related to notifica and evaluation amounts ('thresholds') adequate for efficient State aid	ation
Not applicable/no relevant experience or knowledge.	
No impact Not applicable/pe relevant experience or knowledge	
an increase in cost by >50%	
an increase in cost by >30% <50%	
an increase in cost by < 30%	
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Block Exemption Regulation has led to	
the sector was regulated only by the 2009 Broadband Guidelines) the General	
17. Cost of applying the rules – do you think that, compared to 2009-13 (whe	n
Not applicable/no relevant experience or knowledge.	
No impact	
an increase in cost by >50%	
an increase in cost by >30% <50%	
an increase in cost by < 30%	
a reduction in cost by >50%	

Are the current EU state aid rules still relevant, given the changes in EU priorities and/or new

market and technological developments?

19. How well do the objectives of the state aid rules for the deployment of broadband infrastructure meet the following needs:

	Totally	Partially	Not at all	Not applicable /no relevant experience or knowledge
Current EU priorities	0	•	0	0
Equipping EU society with better internet connections (as laid down in the <u>Gigabit communication</u>): all households should have access to internet connectivity of at least 100 Mbps download , upgradable to 1 Gbps	0	0	•	•
Equipping EU society with better internet connections (as laid down in the <u>Gigabit communication</u>): key socioeconomic drivers such as schools, transport hubs and main providers of public services, as well as digitally-intensive companies, should have access to internet connectivity with download and upload speeds of 1 Gbps	0	•	•	•
Equipping EU society with better internet connections (as laid down in the Gigabit communication): uninterrupted 5G coverage for all urban areas and major terrestrial transport paths should be ensured	0	0	0	0
EU society's connectivity needs revealed by the COVID-19 crisis	0	•	0	0
Responding to ongoing technological developments in the telecoms sector since 2013	0	0	•	0
Responding to ongoing market developments in the telecoms sector since 2013	0	0	•	0

Please explain and give examples

30	000 character(s) maximum
	Die NGA-Definition hat sich als zu statisch erwiesen

20. Overall, are there aspects that the state aid rules for the deployment of broadband infrastructure **do not currently cover**, for which extra objectives could be added? (several answers possible)

Yes, environmental aspects
Yes, education

[Yes, security							
[Yes, others							
[No Not applicable/no relevant	expe	rience	or kno	wlec	lge.		
Ple	ease explain and give examples							
	100 character(s) maximum							
_								
Se	ction 4 - Coherence							
21.	To what extent are the state aid	rules	for the	e depl	oyme	ent of br	oadbar	nd
infr	astructure consistent with EU pol	icy o	n elect	ronic	comr	nunicati	ons, in	particular
the	following acts:							
						No	t I	ot applicable no relevant
		Tota	ally P	Partially		ıtral at al	e e	perience or
	0: 1:0 (0014(0040) 507							knowledge
	Gigabit Communication (COM(2016) 587 final	0						0
	Broadband Cost reduction directive	0		0			,	©
	(Directive 2014/61/EU)							
	European Electronic Communications Code (Directive 2018/1972/EU)	0						©
	,							
	ease explain and give examples							
30	000 character(s) maximum							
22.	Are the state aid rules for the de	ployr	nent o	f broad	dban	d infrast	ructure)
	nsistent in the following senses?	. ,						
								Not
							Not	applicable /no
			Totally	Par	tially	Neutral	at	relevant
							all	experience
								or knowledge
	Consistent with other EU state aid rules?		0	(<u> </u>	0	0	0

Yes, public health

	Are the Broadband Guidelines internally consistent (i.e. are there any internal contradictions, etc.?)		0		©	0	0	
·	Is the General Block Exemption Regulation consistent with the Broadband Guidelines?				0	0	0	
Please explain and give exam	nples							
ecce characteries mannam								
23. To what extent are the rul		e General	Block E	xempt	tion R	egulat	ion	
consistent with the following a	acts:			Not	Not	annliaabl	o/po relevent	
	Totally	Partially	Neutral	at all			e/no relevant or knowledge	
Gigabit Communication (COM (2016) 587 final).	0	0	0	0		•		
Broadband Guidelines (2013/C 25/01)	0	0	0	0		0		
Please explain and give exam	nples							
3000 character(s) maximum								
Section 5 - EU added value	2							
Did EU action – in this case, the EU they?		rules – pro	vide clear	added	value?	How us	seful were	
24. Have the state aid rules s	•				•			
value in comparison to a situal Regulation, in which case each							•	
with separately, directly apply								
Totally								
Partially								
NeutralNot at all								

Please explain especially where you answered no or partially

Not applicable/no relevant experience or knowledge

3000 character(s) maximum
Final comments and document upload
25. Is there anything else you would like to add?
5000 character(s) maximum
You may attach relevant supporting documents to this questionnaire.
The maximum file size is 10 MB
Only files of the type pdf,txt,doc,docx,odt,rtf are allowed
*Can the Commission contact you for further details on the information you have
submitted, if required?
Yes
O No

THANK YOU FOR RESPONDING TO THIS QUESTIONNAIRE

Contact

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